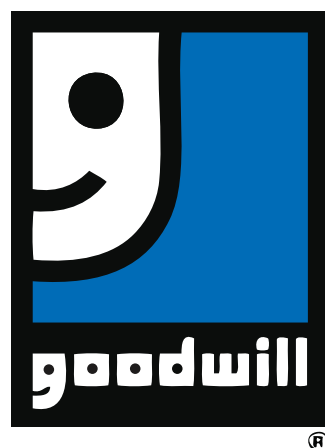




# SPREADING GOODWILL



®

GOODWILL OF CENTRAL ILLINOIS  
2024 ANNUAL REPORT

# PROUD TO BE PART OF GOODWILL

With each annual report, Goodwill of Central Illinois has the goal of sharing information on our programs. Our hope is to show how we have succeeded, thus providing a roadmap for other Goodwills that might find success with the same programs or ideas.

You will see that and more, but this year's edition is a little different, as it is the last annual report that I serve as Goodwill of Central Illinois' President and CEO.

I am deeply honored to have led this organization for nearly 10 years. I am proud that during my tenure, we have seen a growth in revenue, doubled the amount of grant revenue, and seen an increase in raw donations.

They say you don't retire from something; you retire to something. For me, that something is Northern Wisconsin.

It has been my honor to serve with such a talented and dedicated staff and inspiring board members. I wish you all great success.

Sincerely,



Don E. Johnson  
President/CEO



Mark Hoffmire  
Board Chairperson



*On behalf of the Board of Directors and staff, I would like to congratulate Don on his planned retirement. As President/CEO, Don epitomized professionalism as he worked to expand and grow Goodwill of Central Illinois over the past ten years. Don's dedication to fulfill the Goodwill mission and have a positive impact on our communities and the clients we serve has been outstanding. He has been a great asset to Goodwill and will be missed.*

*We wish all the best to Don as he begins a new chapter of life in retirement.*

*– Mark Hoffmire*

# EMPLOYMENT IS FOR EVERYONE

Different people have different talents, but everyone is good at something. That is the basis of Goodwill's Beyond Barriers program. Neurodiversity has come to the forefront in society and with good reason. Neurodiverse individuals have many skills and can become integral parts of our workforce.

That was the idea behind Beyond Barriers. Beyond Barriers is an employment program for neurodiverse young adults. We develop an individualized program for each client based on their needs and skills.



The program offers what many of our programs do: resume and cover letter building, mock interviews, job search assistance, and even training using VR (virtual reality). But Beyond Barriers understands the specific needs of its clients, and that's what really makes it different.

Some individuals may not be ready for a job, so we work with employers who are willing to provide volunteer opportunities at their workplace. This gives the client and the employer a chance to see if the job is a good fit.

Another key component is the Success Coach. This Goodwill staff member visits the client on the job, making sure things are going well, providing coaching, and troubleshooting any potential barriers. This relationship is crucial to success.

The public response to the program has been overwhelming. This shows that there is a need for the service and we are proud to provide it.



The cornerstone of Goodwill is putting people to work and Beyond Barriers is just another avenue to achieve that goal.

# THE WAITING IS THE HARDEST PART

It was a cold and dreary day in late October of 2023. A few gathered to attend the groundbreaking of what would become Goodwill of Central Illinois's biggest store. With high hopes, we knew it would be a long and cold winter before progress really began, but we had no idea of the challenges that lay ahead.

Months began to add up, and delays added even more time. Issues with construction, most out of our control, made the wait even harder to endure. However, we worked as a team and found support in each other. Before we knew it, a year had passed. We were getting closer, but our planned opening date had come and gone.

Finally, on December 20 of 2024, Goodwill's newest and biggest store was open for business. The Galesburg community had waited for over a year and when doors opened, they were there...by the hundreds.

Boasting 15,000 square feet, the store is filled with donated goods, truck buys, and new goods. Always remembering why Goodwill exists, the location also has an area to be used by our program services staff—an area where we can meet with our clients in their pursuit of employment.

Galesburg is a great community, and we are proud to provide them with a beautiful new store and, of course, all the mission services they need.





# 62,251

## Total Services Provided

*\*MULTIPLE SERVICES PROVIDED. ALL OTHER NUMBERS ARE NON DUPLICATED.*



### 2,769

Persons Served



### 598

Jobs Placed/Provided



### 5,244

Days of Housing  
Provided to Veterans



### 5,171

Free Services Provided  
to Veterans



### 15,070

Free Services Provided  
to Youth



### 5.55

Million Pounds Recycled

# 2024 COMMUNITY IMPACT

# HOW WE SERVE OUR COMMUNITY

## EMPLOYMENT SERVICES



Job Placement  
Job Skills Training  
Digital/Computer Skills Training  
Soft Skills Training  
Forklift OSHA Safety Certification  
Job Fairs & Hiring Events  
Beyond Barriers Neurodiverse Employment Program

## VETERANS' SERVICES



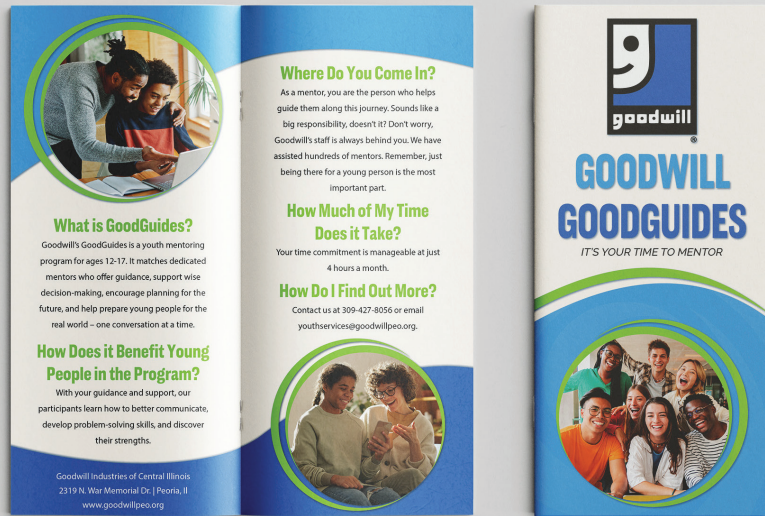
Veterans' Support Services  
General Wayne A. Downing Home for Veterans  
Annual Stand Down for Veterans  
Referrals for Social Services Not Offered by Goodwill

## YOUTH SERVICES



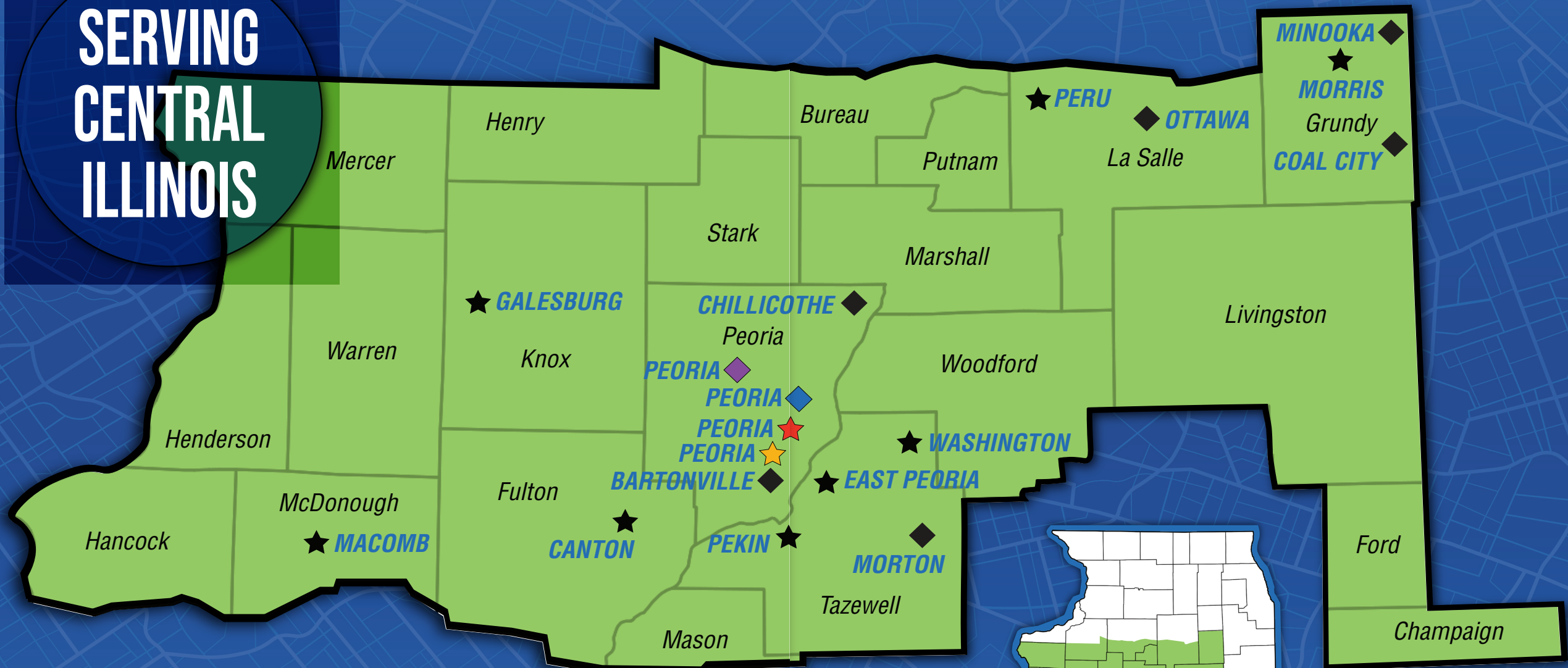
Youth Mentoring  
Youth Career Planning  
Life Skills Training  
After School Programming

# SPREADING THE WORD ABOUT FREE SERVICES





# SERVING CENTRAL ILLINOIS



## EMPLOYMENT SERVICE CENTERS

### GOODWILL COMMONS

2319 E. War Memorial Dr., Peoria  
(309) 339-7326

### PEKIN COMMUNITY EMPLOYMENT CENTER

3245 Court St., Pekin  
Located in the Pekin Goodwill Store

### GALESBURG COMMUNITY EMPLOYMENT CENTER

2250 N. Henderson St., Galesburg  
Located in the Galesburg Goodwill Store

## GOODWILL LOGISTICS

300 Carver Ln., East Peoria  
(309) 694-9060

## SHOPGOODWILL.COM

Located at Goodwill Logistics  
(309) 694-9060 x107

## GENERAL WAYNE A. DOWNING HOME FOR VETERANS

403 S. Olive St., Peoria  
(309) 676-5541

21  
COUNTIES  
SERVED

## LEGEND

- ★ Goodwill Store/Donation Center
- ★ Peoria- University
- ★ Peoria- Pioneer Parkway
- ◆ Goodwill Donation Center
- ◆ Peoria- Grand Prairie
- ◆ Peoria- Knoxville Crossing

# THANK YOU, FRIENDS OF GOODWILL

## \$100,000-\$999,999

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- Autism Spectrum Disorders Trust
- CareerLink/WIOA
- Heart of Illinois United Way, Inc.
- ICC Climate Jobs
- ICC Hired IT! Workforce Accelerator
- Illinois Department of Human Services SNAP to Success E&T Program
- Illinois Department of Human Services Trauma Informed Behavioral Health Violence Prevention
- Illinois Department of Human Services Gen Wayne A. Downing Home for Veterans
- Mid-America Carpenters Climate Jobs
- U.S. Department of Housing & Urban Development

## \$25,000-\$99,999

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- Illinois Department of Human Services Teen REACH
- Illinois Department of Human Services Department of Rehabilitative Services Milestone Project
- Goodwill Industries International, Inc.
- Illinois Department of Veterans' Affairs
- Helen Hartman Trust

## \$10,000-\$24,999

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- Kirk and Debra Anderson
- CEFCU
- Community Foundation of Central Illinois
- Otto Baum Company Inc.
- PNC Foundation
- RLI Insurance
- Tee It Up for the Troops, Inc.
- The Wyman Group

## \$5,000-\$9,999

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- Ameren
- ATOL Charitable Trust
- Caterpillar, Inc. Morton Operations
- CFC Properties/Cook Medical
- U.S. Department of Labor
- GFL Environmental
- Craig Kliethermes
- Pearl Technology
- Risinger
- Joseph & Shelley Sharpe
- Total Income Tax
- United Way of Knox County
- Judy & Ken Zika



**\$2,000-\$4,999**

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- Advanced Medical Transport of Central Illinois
- Anonymous
- Sheila V. Brewster
- Caterpillar Foundation
- Centre State International Trucks Inc.
- Department of Veterans Affairs
- Foresight Automation
- Lydia Ierulli-Crilly
- Don E. & Kim E. Johnson
- Komatsu America Corp.
- Marla Manuel
- Martin Automotive
- Mutual of America
- OSF HealthCare System
- PJ Hoerr
- PNC Bank
- Terry Poertner
- Roeschley Foundation
- Rotary Club of Peoria
- Seico, Inc.
- Unland Insurance/Selective
- Vonachen Group

**\$1,000-\$1,999**

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- Ali Ata
- Sharon B. & John K. Amdall
- Phil and Theresa Brodeur
- Caterpillar Inc. Global Gov. & Corp. Affairs Division
- Commerce Bank
- Davis & Campbell LLC
- Kenny Eathington
- Excalibur Seasoning Company, Ltd.
- Fortress Bank
- Gordon, Stockman & Waugh P.C.
- Mark Hoffmire
- Honegger Sign Co.
- Michael & Bonnie Hope
- Tom & Maria Hornstein
- Illinois Mutual
- IVEX Speciality Paper
- Joel and Dawn Jackson
- Craig and Lori Johnson
- JP Companies
- Kert Huber Development
- Kroger

- Kuhl & Company/ Hub International
- Lincoln Office LLC
- Meghan Lundeen
- Military Order of the Purple Heart
- Morton Industries, Inc.
- Pekin Insurance
- Pilot Club of Peoria
- Quinn, Johnston
- Melanie and Earl Riley
- SHARE Foundation
- Smart Vent Products, Inc.
- Jonathan A. Williams

**\$500-\$999**

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- American Legion Auxiliary Unit 661
- Colonel Rusty Ballard
- Dr. Stephen & Patricia Bash
- Tony & Christine Beiermann
- Bartonville VFW Auxiliary Post 3883
- Blunier Builders Inc
- BluSky Restoration Contractors, LLC
- Brewers Distributing Co
- Cindy Byrd
- Casey's General Stores
- CityLink
- Core Acquisitions
- John G. Dundas
- F&M Bank
- Angela Hadsall
- Heart of Illinois Blue Star Mothers
- Heartland Festival Orchestra
- Stephen J. Hope
- Hupp ToyotaLift
- Kelly Glass Inc.
- Angela and Dreu LaMere
- Lee's Superior Coatings
- Maloof Commercial Real Estate
- Marine Vets
- Alison Morrissey
- Bob and Jenny Parkhurst
- Republic Services
- Ron's Carpet Inc.
- Simantel Group LTD.
- St. Luke Union Church
- Lory Sandberg
- United Facilities, Inc.

## \$250- \$499

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- 182nd Illinois Air National Guard
- American Legion Auxiliary Metamora
- American Legion Auxiliary Unit 91
- Mike and Julie Bass
- Busey Bank
- Adam and Ashley Donahoe
- Scott M. and Michael W. Fisher
- John Galbreath
- William & Laurie Hahn
- Lawrence R. Hartnett
- John Graham & Associates
- Norma Just & Gregory Lawson
- Cliff & Georgianne Laine
- MLHC, LLC
- The PIPCO Companies Ltd.
- Terrence A. Quinn
- Sean A. and Melanie Randleman
- Brig Gen William P. and Sally Robertson (Retired)
- RSM US LLP
- Amy Seiwel
- Sons of the American Legion Squadron 1078
- Thrivent Mutual Funds
- Pam and Bob Tomka
- United Security Communications Inc
- WellCare

## Under \$250

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- Wendy A. Adams
- American Legion Auxiliary Unit 938
- American Legion Auxiliary Unit 979
- American Legion Auxiliary Unit 1115
- Darrin and Stephanie Autry
- Kailey Bean
- Daniel & Carolyn Benesch
- Heather H. Berkley
- John & Sue Boerner
- Connie Burnett
- Capstone Restaurants/Hardees
- Bryant & Cynthia Carter
- Daughters of the American Revolution
- Nancy Delay
- James C. Dillon
- Donald Dueker
- Barbara Duryea
- Friends of Dave Koehler
- Jacob Guenther

- Marsha Heimsoth
- Donna King
- Michael & Virginia Kolze
- Livingston County Presidents Club
- Joseph Lyons IV
- Faye McMullen
- Kimberly & Edward Metzloff
- Shirley & Stuart Nack
- Jon Neidy
- Lucy Noonon
- Angela Parshall
- Peoria City/County Health Department
- Peoria Elks Lodge #20
- Elly and Phil Peterson
- Stacy Peterson
- Stephen D. Peterson
- Gretchen Piper
- Joyce Pomrenke
- Phil Salzer
- Christopher & Eileen Setti
- Glenn & Sharon Stille
- Steven Thomas, USAF Retired
- UK Online Giving Foundation
- Leslie & Jason Vallar
- VFW Auxiliary #8078
- Johanna Wagner
- Brady Waltz
- Web Design 309
- Brenda Wilner & Bill Axlerod
- Thomas Wilson
- Robert Yonker

# IN HONOR & MEMORY OF



— **Glen “Scotty” Sullivan** —

Otto Baum Company, Inc.  
Roeschley Foundation

— **Thomas G. Hope** —

Steve Hope, USN (Ret)  
Michael F. & Bonnie L. Hope

— **Dr. Anthony J. Ierulli & Patrick J. Crilly** —

Lydia Ierulli-Crilly

— **Steve Hope** —

Lory E. Sandberg

## ADULTING IS HARD

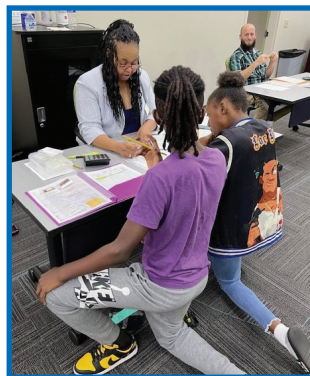
If you're reading this, then you know that being an adult is not as much fun as we thought it would be as kids. No naps, cookies for dinner, and no bedtime! Sure, those things came true, but they also came with a ton of responsibility.

Goodwill youth services' program, Reality Check, shows young people just how challenging life can be. There are lots of decisions to be made: going to college or straight into the workforce, rent or buy, the cool sports car or something dependable? This all takes place in one afternoon, so you can imagine the frenzy that occurs.

As in real life, you can make all the right decisions and still get hit with the unexpected. Car repairs, medical bills, or a broken waterpipe can creep up and ruin your day. The event provides a realistic simulation on how challenging “adulting” can be.

Because it's such a big and fast-paced event, lots of volunteers are needed. This gives folks from the community a chance to get involved. Many do it year after year because it's so much fun.

While it represents the challenges we all face, clearly, it's just a game. But this event, coupled with the many events and programs offered by our youth services department, strives to help these young people prepare for the future.



# GOODWILL BOARD OF DIRECTORS

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## OFFICERS

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**Mark Hoffmire**

Board Chairperson  
CEFCU

**Rhonda Bessert**

Board Vice Chairperson  
Community Volunteer

**Shelley Sharpe**

Board Secretary  
Risinger

**Jon Williams**

Board Treasurer  
Caterpillar, Inc.

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**Col Rusty Ballard**

182<sup>nd</sup> Airlift Wing

**Anthony Beiermann**

First Mid Bank & Trust

**Phil Brodeur**

RLI Corp

**Adam Donahoe**

RSM US LLP

**Scott Fisher**

John Graham & Associates, Inc.

**Jacob C. Guenther**

Samaritan Ministries International

**Joel Jackson**

Pekin Insurance

**Dave Johnson**

Pearl Technology

**Cliff Laine**

Benjamin F. Edwards & Co.

**Meghan Lundeen**

Caterpillar, Inc.

**Elly Peterson**

Simantel Group, LTD

**Stacey Peterson**

City of Peoria

**Sean A. Randleman**

Caterpillar, Inc.

**Scott Rinkenberger**

PJ Hoerr

**Leslie Vallar**

Busey Home Mortgage

**Mindy Watkins**

RLI Corp

**Don E. Johnson** (Ex-Officio)

Goodwill Industries of Central Illinois

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## GOODWILL LEADERSHIP TEAM

**Don E. Johnson**

President & CEO

**Melanie Riley**

Director of Human Resources

**Bob Parkhurst**

Chief Financial Officer

**Lori Johnson**

Director of Program Services

**Susan Walker**

Director of Retail & Operations

# 2024 FINANCIAL RESULTS

CONDENSED STATEMENTS OF FINANCIAL POSITION	2024	2023
Cash and cash equivalents	3,339,876	2,669,051
Receivables	686,633	480,392
Inventory	1,668,323	1,681,703
Certificates of deposit	405,092	1,320,959
Prepaid Expenses	153,580	159,450
Property and equipment, net	11,369,758	10,619,715
Interest rate swap	25,595	38,466
Right of use assets - operating leases	4,895,315	4,954,067
Deposits with Community Foundation, <i>board designated endowment</i>	2,148,500	2,878,847
Beneficial interest in trust	438,563	417,833
<b>TOTAL ASSETS</b>	<b>\$25,131,235</b>	<b>\$25,220,483</b>
Accounts payable and accrued expenses	1,249,480	1,002,588
Deferred Revenue	21,653	57,738
Debt and financing lease obligations	4,281,739	4,224,417
Operating lease obligations	5,030,287	5,086,706
<b>TOTAL LIABILITIES</b>	<b>\$10,583,159</b>	<b>\$10,371,449</b>
Without donor restriction	13,327,339	13,761,317
With donor restriction	1,220,737	1,087,717
<b>TOTAL NET ASSETS</b>	<b>\$14,548,076</b>	<b>\$14,849,034</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$25,131,235</b>	<b>\$25,220,483</b>
CONDENSED STATEMENTS OF ACTIVITIES	2024	2023
Public support	13,946,570	13,078,956
Revenue, gains	7,153,092	6,706,895
Total public support and revenue	21,099,662	19,785,851
Program services expenses	20,472,250	18,182,449
Management and general expenses	928,370	939,026
Total expenses	21,400,620	19,121,475
<b>CHANGE IN NET ASSETS</b>	<b>\$(300,958)</b>	<b>\$664,376</b>
CONDENSED STATEMENTS OF CASH FLOW	2024	2023
Net cash provided by operating activities	244,777	379,421
Net cash provided by (used by) investing activities	375,850	(205,653)
Net cash provided by (used by) financing activities	50,198	(548,292)
<b>NET INCREASE (DECREASE) IN CASH &amp; EQUIVALENTS</b>	<b>\$670,825</b>	<b>\$(374,524)</b>

Information above excerpted from financial statements audited by  
Gordon, Stockman & Waugh, P.C.





We help communities prosper by transforming donations into life and job skills training and employment services.

**Goodwill Industries of Central Illinois**

2319 E. War Memorial Dr., Peoria, IL 61614  
(309) 682-1113 • [www.goodwillpeo.org](http://www.goodwillpeo.org)

Produced by Goodwill's Marketing & Communications Department

Heart of Illinois  
United Way



Dell  
**Reconnect**  
Technology recycling with Goodwill®

